



# The Path to Success

Why do so many agents choose RE/MAX®?  
There are lots of reasons, but here are just a few.

## Big Culture

30% of agents say culture is a key factor when deciding which brokerage they choose.\* RE/MAX offices foster and champion cultures built around growth and support because they know how hard it is to have a successful business without both.






## Big Brand

Meanwhile, 24% of agents said brand recognition determined their brokerage decision.\* At RE/MAX, you get the backing of the #1 name in real estate\*\* to magnify your own personal brand.

## Big Opportunities

In the US, RE/MAX agents average 38% more in commissions after their third year with the network as compared to their first year. After five years with RE/MAX, agents' average productivity is up 64%.\*\*\*

Here's an example of the growth agents from other brands experienced after joining RE/MAX.

Former Brokerage	Avg. Year 1 GCI at RE/MAX	Avg. Year 3 GCI at RE/MAX	% GCI Change (Year 1 to Year 3)	Avg. Year 5 GCI at RE/MAX	% GCI Change (Year 1 to Year 5)
	\$104K	\$131K	26%	\$148K	42%
	\$128K	\$155K	22%	\$177K	38%
	\$107K	\$138K	24%	\$157K	47%
	\$111K	\$139K	25%	\$193K	73%
	\$105K	\$137K	31%	\$149K	42%

Like we said, there are plenty of reasons to join RE/MAX.  
Whatever your reason, know your path to success can start here.

Unstoppable Starts Here