SUMMER 2025

LUXURY OUTLOOK: INSIGHTS & ESTATES



RE/MAX
COLLECTION®

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remax.com/luxury remax.ca/luxury

The Next Chapter in Luxury /

The REMAX Collection® presents its encore edition of "Luxury Outlook: Insights & Estates"— a curated glimpse into the world of exceptional real estate.

Published twice a year, the focus of this issue shifts to elevated marketing strategies — crafted to captivate discerning buyers and distinguish remarkable properties. Explore innovative solutions, exclusive resources and sophisticated campaigns designed to amplify your presence in the luxury market.

This is your guide to refined opportunities, elevated exposure and the distinction that attracts the right buyers.

Welcome to the next chapter in luxury.



The Latest in Luxury Marketing

Print & Digital

Luxury Property Marketing Brochure

PowerPoint and PDF »

An elegant, consumer-facing brochure showcasing The REMAX Collection brand, marketing advantages and premier syndication. Perfect for listing presentations, open houses or client meetings.

U.S. Luxury Homebuyer Guide » U.S. Luxury Homeseller Guide »

Share these sleek, digital guides with clients to help them navigate the luxury market with confidence.

2025 REMAX vs the Industry Luxury Graphics » Canada's Leaders in Luxury Assets »

Get the standout stats that highlight the competitive edge of The REMAX Collection in the luxury space. Great for digital marketing, listing presentations or social posts.

Reports & Market Insights

Luxury Market Reports

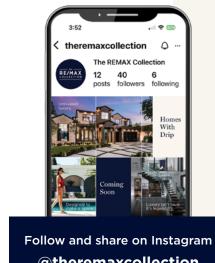
Latest Reports — download to print »

Stay informed with detailed reports on luxury market trends and buyer behavior.

The REMAX Collection's 2025 Spotlight on Canada Luxury

2025 Report - download to print » Canadian Leaders - click to explore »

A look at Canada's luxury market — featuring key trends, opportunities and the agents leading the way.



atheremaxcollection



Your Luxury Connection /

For agents aiming higher — bookmark these sites for direct access to marketing solutions, brand assets and resources that help elevate your business in the luxury market.

Luxury Learning on RU »

CLHMS Designation »

LUXE Designation »

The REMAX Collection sets a higher standard for luxury. Homes must meet strict pricing criteria to earn the distinction — ensuring only the most exceptional properties are featured. Paired with elevated marketing assets and premium listing exposure, it's where luxury meets results.

U.S. luxury resources »

Canada luxury resources »

Luxury isn't just about the property — It's about the experience. The REMAX Collection connects agents to a world of opportunity, with exclusive marketing solutions, global reach and a network that opens doors to exceptional living, everywhere.

Global luxury resources »

Save the Dates

Luxe Exchange

An exclusive virtual showcase of premier luxury homes, presented by The REMAX Collection.

This is your opportunity to spotlight a distinguished property and connect with elite real estate professionals from around the world. Past showcases (March 27 and May 22) are available for viewing on the REMAX University® luxury page.

Mark your calendar for the next Luxe Exchange events — July 24 and September 18.

Learn more and register »

Interested in presenting a listing?

Submit your property for consideration: Submit Listing »

Luxury Forum

The Premier Luxury Real Estate Event of the Year Austin, Texas | Hyatt Regency | October 13 &14

Set within the Hyatt Regency — an elegant lakeside retreat offering sweeping city views and effortless access to Austin's most exclusive experiences — this event is where the finest in luxury real estate gather.

Join an exclusive two-day affair where attendance is earned, connections are coveted and excellence is celebrated. Collaborate with top luxury producers, exchange ideas with industry leaders and gain insider insights from sought-after speakers.

<u>Learn more and register »</u>



Featured Luxury Listings



MansionGlobal.com »

Actor Jim Nabors Lived in This Montana Mountain Retreat in the 1980s and '90s

This 10,000 sq. ft. estate on 80-acres offers easy ski access and views of Whitefish Lake and the Flathead Valley.



Robb Report »

A Glamorous Triplex Penthouse in the Cayman Islands Can Be Yours for \$38.8 Million

Called The Pearl, the five-bedroom aerie atop The Watermark building is the three-island Caribbean archipelago's second-most-expensive home.



OregonLive.com »

ThatOregonLife.com »

Oregon High-Desert Home With Smith Rock Views for Sale at \$4.8M, See Inside 'Painted Rock' House

The Painted Rock House is a 12-acre estate with dramatic canyon views, luxe finishes and access to Oregon's exclusive Ranch at the Canyons.



OregonLive.com »

Portland Tuscan Villa Where Pavarotti Sang Is for Sale at \$1.8M

The historic Portland estate features Italian-inspired design, concert-worthy spaces and terraced gardens.



NorthernVirginia.com »

LoudounTimes.com »

Hedgeland Manor Lists for \$3.6M in Virginia's Blue Ridge Foothills

This restored 1810 Georgian estate offers three residences, historic details and more than 40 acres with sweeping Blue Ridge Mountain views.



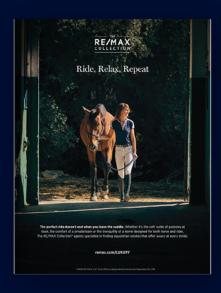
Fox5SanDiego.com »

Hilltop Poway Estate Offers Resort Living, Panoramic Views & Timeless Charm

This Spanish-style retreat features sweeping mountain views, a resort-worthy pool, guest quarters and unmatched privacy atop 100 historic acres.

The Art of Promotion /

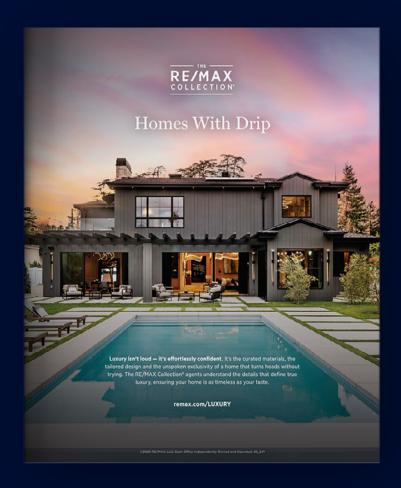




Kingdom



UNIQUE







Lighthouse Point, FL Listed at: \$22,500,000

John Putzig RE/MAX First

@johnputzigrealtor



Westlake Village, CA Listed at: \$7,495,000

Jordan Cohen RE/MAX One

@jordancohen1



Corona Del Mar, CA Listed at: \$6,499,000

Donnie Bowen RE/MAX Real Estate Group

(a) @donniebowenrealestate



Grândola e Santa Margarida da Serra, Portugal

Listed at: ~\$3.4M USD

Francisco Devito RE/MAX Siimgroup Loft



Zuurzak Curacao Listed at: ~\$1.2M USD

Nick Vervoord RE/MAX Bon Bini

@remaxbonbini



Utila, Bay Island of Honduras Listed at: ~\$639,000 USD

Julie Shigetomi RE/MAX Sunshine Office

@utilaremaxagent

Do you have a noteworthy sale? Email details to theremaxcollection@remax.com.

In the Know

The latest headlines, market moves and coveted listings catching attention across the world of luxury real estate. Here's what's making waves right now:



These Luxury Markets of North America Have the Highest Median Home Sales Prices »



Curvy, Sustainable 'Earth House' For Sale in Switzerland »



Why This Agent Joined REMAX 18 Years Ago — and Hasn't Looked Back »



Elegant Castle in Southern California Hits the Market for \$26 Million »



Golfer's Delight: 5 Luxury Homes for Sale on Luscious Golf Courses »



Strong Brand, Big
Opportunity: Why a
Prominent Colorado Real
Estate Team Opened a
REMAX Brokerage »

Agent Testimonials & Illuminations

Ricky Cantore

RE/MAX Advantage Realty, Maryland 443.878.3507

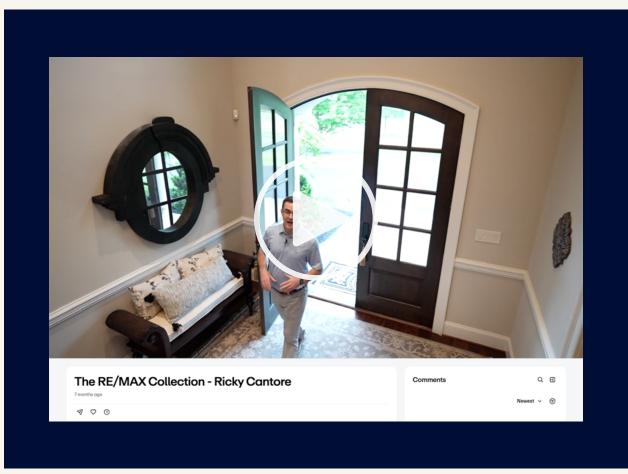
RickyCantore.RMA@gmail.com

© @rickycantore13

<u>Testimonial</u> »







VIP Collaborators /



MANSION GLOBAL
ONLY THE EXCEPTIONAL



UNIQUEHOMES



THE WALL STREET JOURNAL.

Pacaso[®]

Kingdom



THE GLOBE AND MAIL*

MarketWatch

INSTITUTE for LUXURY HOME MARKETING*

BARRON'S





Do you have any luxury news or listings to share? Email details to theremax.com.

remax.com/luxury remax.ca/luxury