Listing Solutions /



(in lieu of LUXVT services)

	LUXVT Offerings	The RE/MAX Collection [®] Solutions	Details
ADVERTISING	The Wall Street Journal	Listings* syndicate to realestate.wsj.com	Once listing is active on MLS
	Mansion Global	Listings* that are also \$1M+ USD syndicate to mansionglobal.com	Once listing is active on MLS
	Barron's	Listings* that are also \$1M+ USD syndicate to barrons.com	Once listing is active on MLS
	MarketWatch	Listings* syndicate to marketwatch.com	Once listing is active on MLS
	International MLS	Listings* syndicate to global.remax.com	Listing in 50 languages and 70+ currencies
	90+ International Real Estate Sites	Listings* syndicate to global.remax.com	Listing in 50 languages and 70+ currencies 810,000+ avg. # listing views/mo**
	Luxury Estate	List for free on LuxuryEstate.com	Upgrade for a fee
LISTING ASSETS	Listing Website	MAX/Tech sM single property website	DesignCenter > website Instructions
	Seller Media Kit	MAX/Tech Seller Report	Instructions
	eBrochure	MAX/Tech listing kit or DesignCenter	Upload PDF to <u>Flipsnack</u> or <u>issuu.com</u> to create digital magazine
	Activity Reports	MAX/Tech Seller Report	<u>Instructions</u>
	Print Ready Brochure	MAX/Tech listing kit or DesignCenter	Create 4-page brochure or flyer
	Concierge Listing Setup	MAX/Tech Listing Kit	Create once for repeat use
	Video Tour	MAX/Tech DesignCenter or RemaxHustle.com	DesignCenter > Video or <u>RemaxHustle.com</u> Add music and/or voiceover
SOCIAL VIDEOS	YouTube Video	MAX/Tech DesignCenter or RemaxHustle.com	DesignCenter > Video or <u>RemaxHustle.com</u> Add music and/or voiceover
	Facebook Post	MAX/Tech Social or DesignCenter	Post to business page with lead gen (Facebook, LinkedIn, X)
			Main feed, square, story and video templates
	Facebook/IG Video Ads	MAX/Tech PropertyBoost or Adwerx	RE/MAX Approved Supplier with RE/MAX rate - <u>Details</u>
			PropertyBoost (3 weeks, \$179) Adwerx (3 weeks, \$152.15)

Subject to change.

Additional MAX/Tech Offerings

- Create a listing playbook to help promote a property.
 Create once and repeat for future listings. <u>View instructions</u>.
- Launch a dedicated site for an area or farm.
 MAX/Tech Marketplace > Customize Website > Market Specific Website. (\$14 per month with 3 month initial term.
 30-day cancellation after 3 months.)
- Done For You Services available in MAX/Tech Marketplace.
 Options include website designs, smart campaigns, personalized email templates and more. <u>Learn more</u>.
- Mastering CORE Listing Machine: Techniques for Effectively Marketing Your Listings
- RE/MAX Hustle Video Editor

Questions? Email theremaxcollection@remax.com.